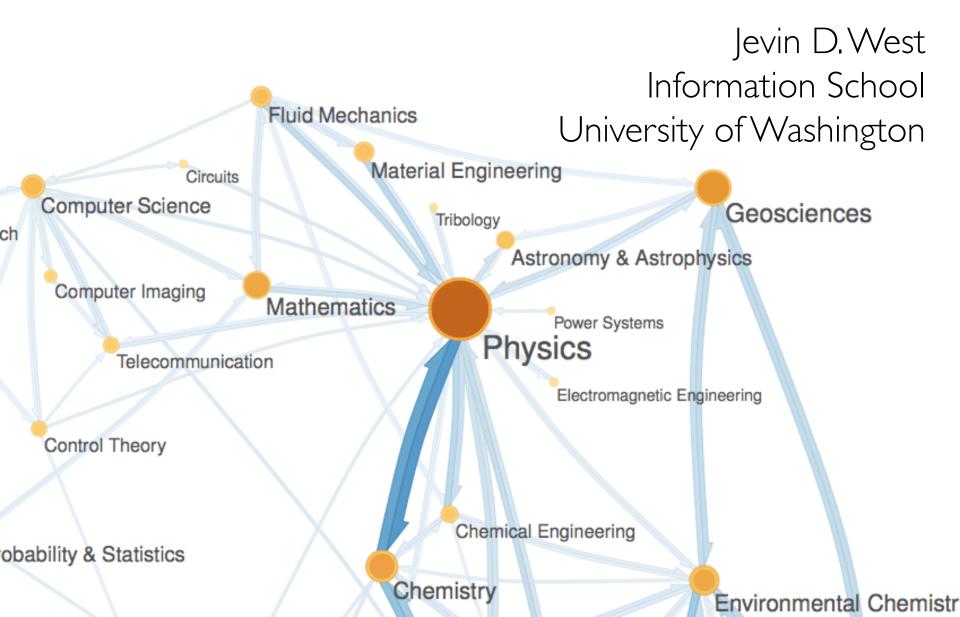
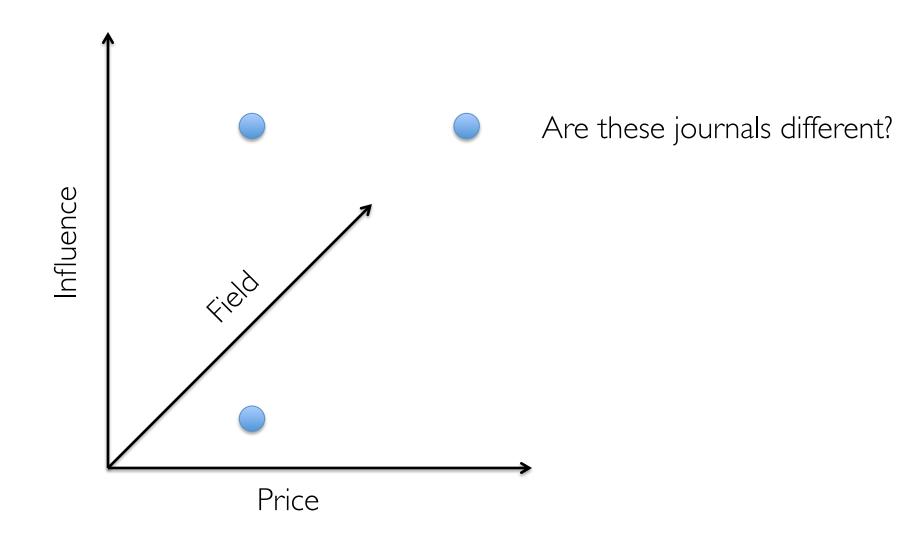
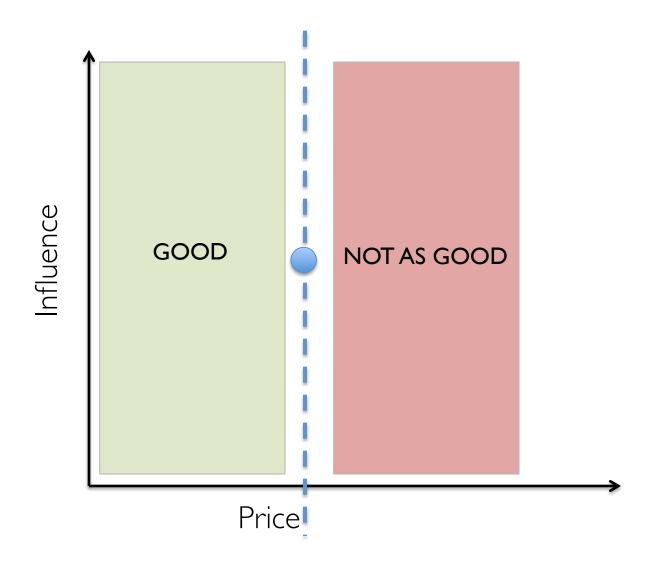
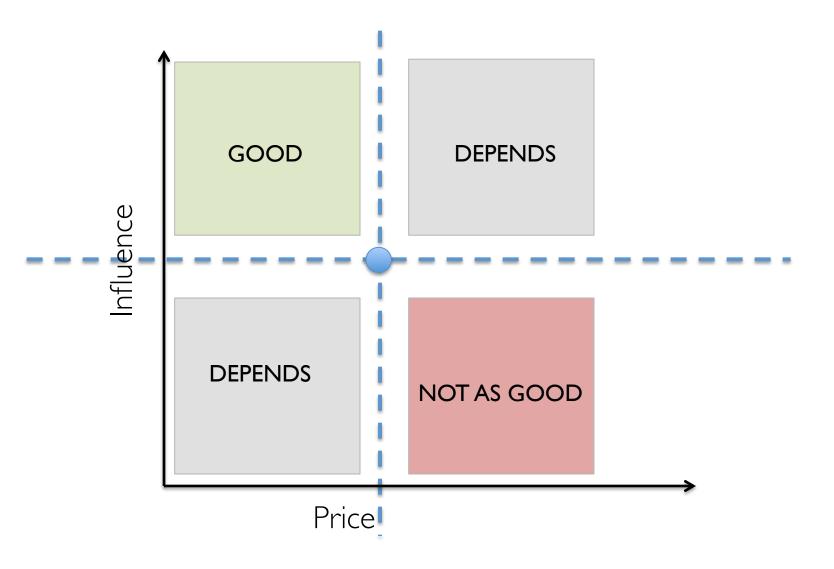
Article-level navigators (ALNs)



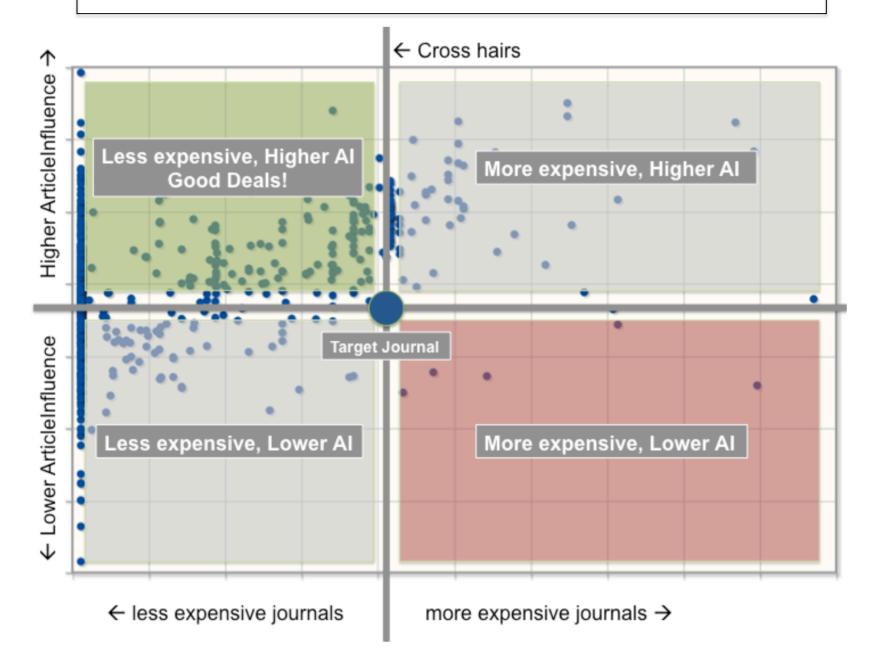








EIGENFACTOR – Cost Effectiveness

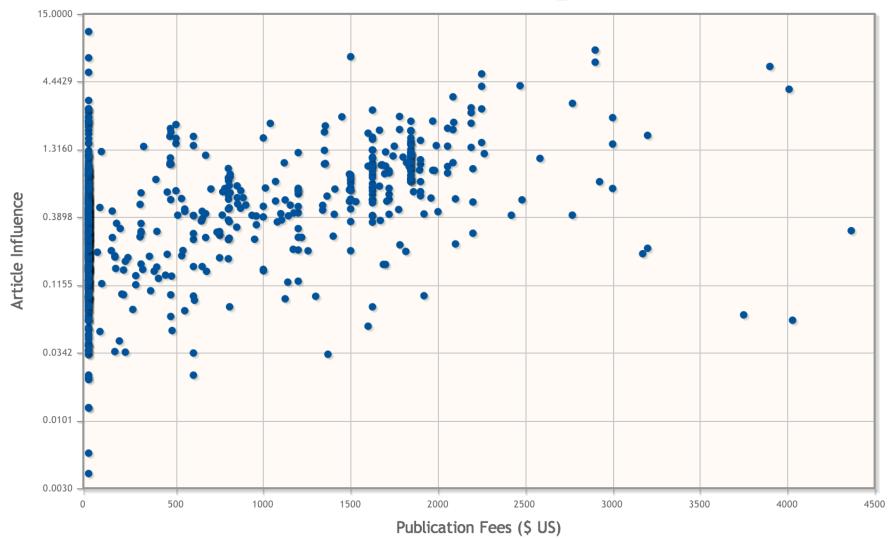


Cost Effectiveness for Open Access Journals

ALL FIELDS

Powered by Eigenfactor.org and journalprices.com

show all: fee-based OA: no-fee OA: NonISI OA



Open access <u>market</u>?



'Alternative' ALMs

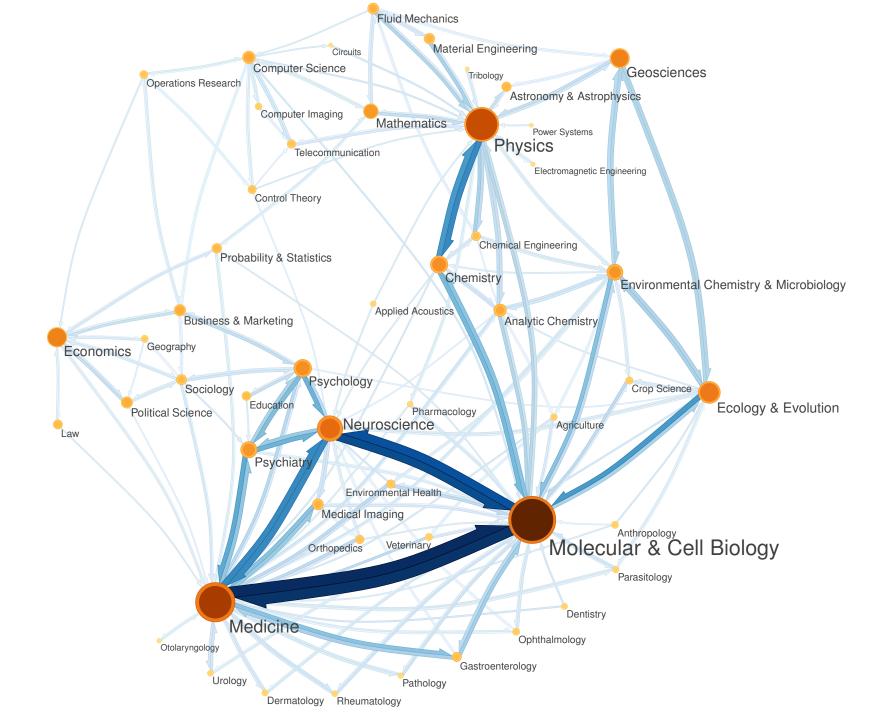
Cost Effectiveness

Interdisciplinarity

Translators

How can we use ALMs to improve discoverability?

ALMs -> ALNs



From Measuring to Prospecting

...at the article level

Article-level Navigators (ALNs)

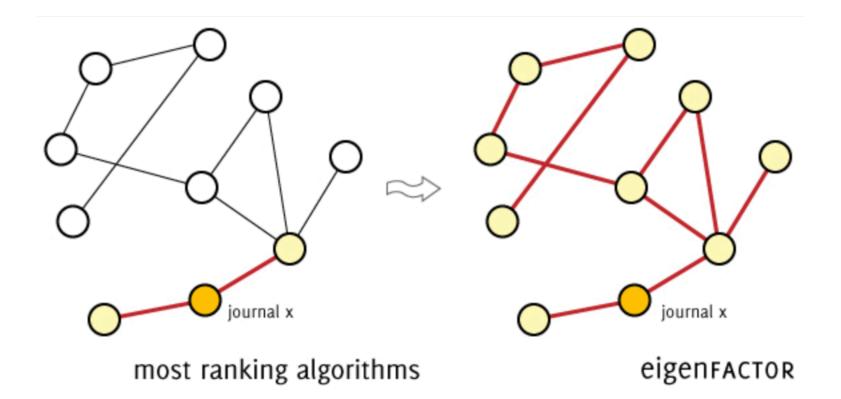
Filtering

Mapping

Recommendation

Prospecting

Pivots



eigenfactor search | mapping | information | well-formed | cost effectiveness | recommendation | gender | about

The 2011 scores are now available.





Journals 1 - 20 (of 39)

Page 1 of 2

Ranking is based on your journal and sort selections.

	Abbreviated Journal Title (linked to journal information)	ISSN	JCR Data j					Eigenfactor TM Metrics i)		
			Total Cites	Impact Factor	5-Year Impact Factor	Immediacy Index	Articles		Eigenfactor TM Score	Article Influence TM Score
1	ANNU REV ECOL EVOL S	1543-592X	10653	10.161	17.176	0.133	30	>10.0	0.02416	8.322
2	TRENDS ECOL EVOL	0169-5347	16830	11.904	17.188	1.913	92	7.4	0.06469	7.846
3	SYST BIOL	1063-5157	7636	7.833	12.743	0.946	74	5.9	0.03104	4.668
4	MOL BIOL EVOL	0737-4038	20661	7.280	6.846	1.259	263	7.0	0.08141	2.951
5	AM NAT	0003-0147	21622	4.670	5.508	0.784	190	>10.0	0.04815	2.586
6	EVOLUTION	0014-3820	25826	4.737	5.427	0.798	247	>10.0	0.06063	2.197
7	BMC EVOL BIOL	1471-2148	2562	4.050	4.373	0.508	331	2.2	0.02196	1.888
8	MOL ECOL	0962-1083	19960	5.325	5.966	1.506	403	5.5	0.06926	1.811
9	PALEOBIOLOGY	0094-8373	2761	2.800	3.063	0.688	32	>10.0	0.00728	1.739
10	CLADISTICS	0748-3007	2966	3.515	4.881	0.647	51	>10.0	0.00576	1.625
11	J EVOLUTION BIOL	1010-061X	5691	3.471	3.757	0.767	180	5.0	0.02980	1.556
10		1520-5/1V	1/12/	3 627	3 670	0.634	71	15	0.00870	1 513

Done

Let's do an experiment...

Option A

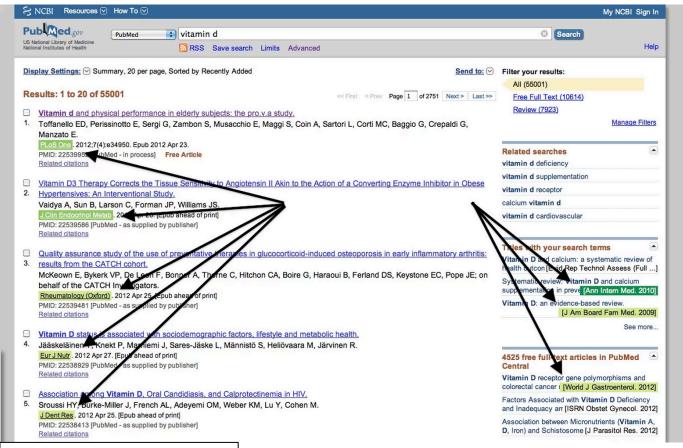
Rank	Journal	Eigenfactor
I	Proceedings of the Royal Society B – Biological Sciences	0.091
2	Philosophical Transactions of the Royal Society B	0.078
3	Ecology	0.073
4	Molecular Ecology	0.072
5	Ecology Letters	0.069
6	New Phytologist	0.065
7	Global Change Biology	0.061
8	Trends in Ecology and Evolution	0.052
9	Marine Ecology – Progress Series	0.051
10	Evolution	0.048

Option B

Rank	Journal	Eigenfactor
1	Proceedings of the Royal Society B – Biological Sciences	9.93
2	Philosophical Transactions of the Royal Society B	8.45
3	Ecology	7.88
4	Molecular Ecology	7.79
5	Ecology Letters	7.52
6	New Phytologist	7.08
7	Global Change Biology	6.62
8	Trends in Ecology and Evolution	5.68
9	Marine Ecology – Progress Series	5.52
10	Evolution	5.20

Filtering

Eigenfactorizer



Geoff Davis, Google



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Electrical engineering

Chemical engineering

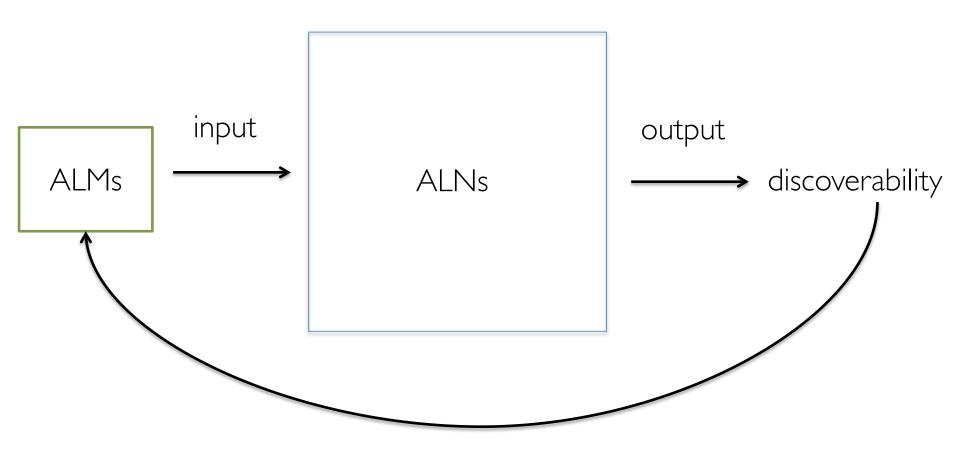
Molecular biology

Granhe

Abstract

Introduction

Abstract



Article-level Navigators (ALNs)

Filtering

Mapping

Recommendation

Prospecting

Pivots

Recommendation





200 papers published per day

How to find *relevant* papers?



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Abstract

Introduction

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Prospective

Author-level Eigenfactor

Can we predict ALMs before ALMs?

West JD, Jensen M, Dandrea RJ, Gordon GJ, Bergstrom CT (2013) JASIST

Pivots



40 million articles

Can we *auto-categorize* our content?

keyword pivoting, field pivoting

Summary

How can we use ALMs to improve discoverability?

ALMs -> ALNs

Will journals survive in a strongly article-level market?

Author (ALMs) needs are different than <u>reader</u> (ALN) needs.

Acknowledgements

Carl Bergstrom

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